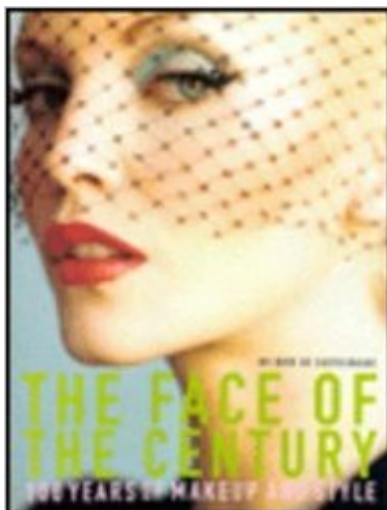


The book was found

# Face Of The Century: 100 Years Of Makeup And Style (1st Edition)



## Synopsis

A former Ford model offers a lavishly illustrated account of women's style and makeup which traces the evolution of the concept of beauty from the flirty flapper of the '20s to the retro elegance of today. Illustrations include high-style portraiture by Beaton, Horst, Avedon, Newton, and Meisel, immortalizing such icons as Elizabeth Taylor, Mary Pickford, and Josephine Baker. 200 photos, 100 in color.

## Book Information

Hardcover: 192 pages

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Average Customer Review: 4.1 out of 5 stars 6 customer reviews

Best Sellers Rank: #327,932 in Books (See Top 100 in Books) #9 in [Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Cosmetics](#) #25744 in [Books > Politics & Social Sciences > Social Sciences](#) #37037 in [Books > Business & Money](#)

## Customer Reviews

Excellent history book. So much information, so much details. A great makeup artist is one who knows it's background, and this book will definitely get you started. Got mine new, hardcover.

Just love old makeup books... collector of sorts

Great book. The used quality was less than expected. It had tears and was covered like a library book. Wish I had known so I might have found something in better condition.

I highly recommend this book. I bought it when I was 14 years old, back in 1997, thinking it was a makeup instructional akin to a Kevyn Aucoin book. What I got instead was even more exciting. The history of makeup in the 20th century. Castelbajac touches briefly on ancient and pre-modern beauty, and starts jumping in for the in-depth stuff at 1900. She discusses makeup and cosmetic technology and how it relates to art, history, music, and technology of the corresponding time

period. Accompanied by Hollywood glamour photos, vintage ads, and photos of the creators and products they produced. I can not speak highly enough of this book! One I go back to over and over, and have used many times as a reference when trying to create a period style of my own. Try "Face of the Century" if you are looking for a scholarly author. It will not disappoint.

"The Face of the Century: 100 Years of Make-up and Style" was a wonderful learning experience. It is a non-fiction book about the history of make-up and fashion (mainly make-up). I have always been interested in make-up, fashion, style and things of that nature, so reading this book was very fun and fascinating for me. Besides all the interesting facts in the book, I loved all the photographs included in it. You can read all you want, but to see what lipstick ads looked like in 1930, and to see how the definition of beauty has changed throughout the years was fascinating. I certainly recommend this book to anybody interested in make-up and fashion and/or history.

Great for research for make up

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